



Leadership in the Digital Transformation of Organizations and Industry

Looking through the lens of our times, from different places, Professor Comas asks fundamental questions: what is the everyday evidence of digital transformation? How are our organizations changing? How will change and innovation affect our cultures and values?

WHAT YOU WILL LEARN

- Understand what digital transformation means globally in order to lead the change that technology implies in fields such as artificial intelligence, automation, social media, banking, energy, currency, data, and more.
- Understand what digital communities are and the cultural and ethical changes they cause.
- Develop guidelines for leadership in digital organizations.
- Understand the changes that the digital revolution causes in the future of work.
- Prepare to face changes that we cannot yet know: gain agility and new skills, re-imagine networks, and much more.

CONTENTS

- Digital communities
- Culture: human relations
- Ethics in the digital world
- Innovation to survive
- Leadership and management
- Talent management
- Technology and organizational profitability
- The future: how close to a robot will you be?

Delivery: learningCloud sprint

Developed: ie

Skills: Change management, Culture & Ethics, Digital transformation, Innovation, Talent management

Skillsets: Digital Leadership

Tematica: Innovation & Creativity, Leadership, Strategy

Nslation_priority: Optional

Duration: 240 minutes

License: annual

Languages: en