



## **Spreading the Legendary Consumer Experience in the Digital Age**

Spreading the legendary customer experience in the digital age. In the reality 2.0 we're living in, customers hold more and more power. That's why it's necessary to understand our customers' language and to be able to offer unique experiences in order to differentiate ourselves from our competitors.

**Delivery**: SCORM

**Developed**: 5' VISION by Thinking Heads

Tematica: Marketing y Ventas

**Duration:** 6 minutes **License:** Nominal anual **Author:** Nigel Barlow

Languages: en