



Spreading the Legendary Consumer Experience in the Digital Age

Spreading the legendary customer experience in the digital age. In the reality 2.0 we're living in, customers hold more and more power. That's why it's necessary to understand our customers' language and to be able to offer unique experiences in order to differentiate ourselves from our competitors.

Método de entrega: SCORM

Desarrollado por: 5' VISION by Thinking Heads

Temática: Marketing y Ventas

Duración: 6 minutos

Licencia: Nominal anual

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