



The importance of being insanely simple

Organisations tend to lean towards complexity, especially if they have been in the business for a long time. Nevertheless, they can still opt for simplicity. That's what Apple did after the return of Steve Jobs. Discover how to do it with these secrets.

Método de entrega: SCORM

Desarrollado por: 5' VISION by Thinking Heads

Temática: Estrategia, Innovación y creatividad

Duración: 6 minutos

Licencia: Nominal anual

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