



What is Fan Experience Management?

The dream of brands today is to turn customers into fans and vice versa, creating a virtuous cycle. What advantages can we gain from this emerging relationship between businesses and consumers?

Método de entrega: SCORM

Desarrollado por: 5' VISION by Thinking Heads

Temática: Marketing y Ventas

Duración: 4 minutos

Licencia: Nominal anual

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